



FOR IMMEDIATE RELEASE

Breast Friends, Inc. Announces New Director

ATLANTA – Breast Friends, Inc., an Atlanta-based non-profit organization offering one-on-one, 24-hour support to breast cancer patients and their families, announced as of April 1st, 2008 the hiring of a new executive director, Renee Thomas. As executive director, Renee will oversee daily operations of the charity, working to increase awareness and reach of Breast Friends' services to newly-diagnosed breast cancer patients and their families.

Renee has been the Director of Programs and Volunteer Services since joining Breast Friends last October and has been busy working with the breast cancer community, volunteers, and developing programs.

As a breast cancer survivor and a Licensed Clinical Social Worker, Renee brings understanding, knowledge, sensitivity and experience that are important assets to Breast Friends and those they serve. Prior to joining Breast Friends, Renee served as Director of Social Services for Hospice of Iredell County in North Carolina, and Cypress Basin Hospice in Texas.

"I know you will enjoy working with Renee as she oversees and drives the growth of our great organization," says Earl Wasserman, president of the board of Breast Friends.

Staffed entirely by volunteers who are breast cancer survivors, Breast Friends was founded in 1998 by two-time survivor, Lyn Wasserman. Breast Friends has provided support and assistance to women in more than 52 communities in the Metro Atlanta area and across Georgia. Their 24-hour hotline volunteers have provided telephone support to women in 42 states across the country and in Canada and e-mail support to women in Italy, Senegal, Sydney, The United Kingdom, Malaysia, Delhi, Romania, Antigua, and Soviet Georgia.

For more information on Breast Friends, go to www.breastfriends.org or call 404-843-0839, or the 24-hour toll-free hotline at 888-718-3523.

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